

Regalia art basel post event 12.11.06

REGALIA ART INSTALLATION IN STEP WITH ART BASEL

Sculpture of luxurious oceanfront condo debuted

MIAMI, Fla. (December 11, 2006) – The development team of Regalia, a luxury condominium to be built on the cusp of Golden Beach, hosted a party to unveil a remarkable art installation at a gallery in the Miami Design District during the recent Art Basel Miami. A 25-foot tall, cured Styrofoam sculpture depicting the Arquitectonica designed, 42-story building took its place in the center of the gallery, which attracted more than 100 guests.

The ‘off-Basel’ festivities included not only the sculpture, which was bathed in light, but art adorning the walls, the floors and outside of the building. In the spirit of the international art event, Regalia principal Avra Jain commissioned a local artist to create the sculpture of the building, and Jacob Knight to prepare an artistic rendering of the building. On one wall hung a triptych of Plexiglas-encased ‘water walls’ piece with a sand beach at its base, encased in golden bricks, a nod to Regalia’s location: Golden Beach. A 20-foot tall mobile hung from a crane outside the warehouse and was visible from I-395.

Champagne flowed and butlers passed gourmet hors d’oeuvres while down-tempo music played in the gallery. Contemporary white leather couches were another hit with the guests, who relaxed and enjoyed the creative evening, giving the warehouse space a lounge vibe.

“We were thrilled to introduce our project in conjunction with the Art Basel festivities,” said Avra Jain, principal of Regalia Holdings. “We believe real estate development is a creative process and we value the sculptural aspects of the buildings we construct. We view each building as an art installation in the community.”

Regalia will be located at 19505 Collins Ave., where Sunny Isles Beach meets Golden Beach. The 40-unit luxury oceanfront condominium is expected to be completed in 2009. Single floor residences will feature unencumbered ocean views, generous master suites with 200 square feet of wardrobe space, floor-to-ceiling windows, his and her showers and whirlpool baths. Large-scale family rooms, dining rooms, great rooms and over 2,000 of square feet of terrace space are luxuries not usually associated with high-

rise living, but are the standard at Regalia. Buyers of Regalia have the option of customizing their units into virtually limitless arrangements, given the presence of water walls (describe water walls?) throughout the floor plan.

Building features include an infinity-edge swimming pool set amidst lush gardens and fountains, an oceanfront gazebo with poolside shower and spa, private beachfront cabanas and a fitness center overlooking the Atlantic.

Regalia Holdings is comprised of developers Jerry Kaufman, Abraham Cohen, Avra Jain, Paul Cashman Murphy and Susanne Bak Mortensen, who have over 116 years of development experience between them. Sales have begun and are by appointment only. For more information on Regalia, call 305-498-6854.

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